

Shiva Foundation | Youth Ambassador – Communications and Social Media

Location: London, UK

Application Deadline: 23 June 2019

Duration: 3 days a week for 3 months (with possibility of extension)

Salary: Voluntary (up to £15/day to cover lunch and travel expenses)

This is a role for all the creative minds and social media fanatics out there! If that sounds like you, please keep reading...

About Us:

[Shiva Foundation](#) is a Meenal and Rishi Sachdev Foundation (MRS Foundation) initiative. MRS Foundation is a corporate foundation that aims to promote human rights through awareness raising, public education and partnerships. Shiva Foundation was set up in 2014 with the aim of tackling and preventing human trafficking and modern slavery in the UK. Our mission is to foster collaboration between and increase the capacity of organisations working to prevent exploitation and support survivors. One area we do this is with business; we believe that if we can harness the power and influence of business, we can create an anti-trafficking movement that has the resources and capacity to fight this crime.

Job Details:

Shiva Foundation is seeking a well organised, enthusiastic and confident youth ambassador to work closely with the Communications Manager and assist part-time with communications and campaigns. This is a unique short-term opportunity to gain an insight into the development and social impact sector in the UK whilst also having the chance to be creative and take part in interesting campaigns.

The role will involve the following responsibilities:

- Creating and maintaining a social media plan
- Creating posts and identifying trends for social media channels
- Supporting in developing and implementing campaigns
- Monitoring the news
- Drafting articles, proposals, and reports
- Maintaining a strong understanding of key anti-trafficking policies in the UK
- Assisting with administration; responding to correspondence

The successful applicant will ideally have a background in development, a strong work ethic, experience in communications, and be able to work independently when required.

How to apply

To apply for this role please send the following to katie@shiva.co.uk by **23 June 2019**.

- Your CV
- A cover letter - including relevant knowledge/experience and reasons why you would be a good fit for the role.
- Sample social media campaign: create a social media content calendar for the seven days leading up to [World Day against Trafficking in Persons](#), using Twitter and Instagram (2 posts a day each). Be creative and draft posts with the aim of engaging our followers (i.e. getting them to comment, or encouraging them to take action).

www.shivafoundation.org.uk